

*Press Release*

18th April 2017

## Digital economy: Pôle emploi (Employment Centre) and Centrale Nantes join forces on youth employability

### **A look back at a successful training programme "Digital opportunities"**

After ten weeks of tailor-made training at Centrale Nantes, 11 trainees under the age of 25 are completing their digital course on Friday 14th April. All of these young people, with few or no qualifications, have a formal vocational training path to access the digital sector. The objective is thus met for Pôle Emploi and Centrale Nantes, which have joined forces to create this training programme and promote for youth employability.

### **Training to meet the needs of the Nantes area**

In order to meet the strong demand identified locally in the field of digital technology and the integration of young people (- 25 years old), Nantes Malakoff Employment Centre has decided to set up a 200-hour training programme, drawing on the expertise of Centrale Nantes. By partnering with Centrale Nantes, Nantes Malakoff Employment Centre has chosen to capitalize on the expertise of an established training provider, with experience in both initial training as well as short training schemes, and which knows how to combine very practical courses with individual monitoring.

### **A comprehensive and specific training programme**

The training programme was developed specifically to meet the expectations of these trainees and to help them to build a plan for the future, to identify a career and a training path to access it. In partnership with companies, and with training modules in algorithmic, PHP, HTML 5 or CSS3 taught by Centrale Nantes faculty, the young trainees have acquired an insight into the digital world. They are now able to analyse a problem and transcribe it in an algorithmic form, to write in HTML5 according to standards or to understand a simple MySQL query. In addition to technical skills and with the support of trainers and facilitators, they focused on personal development, self-confidence, personal and interpersonal communication skills, oral and written communication in French and English and team-work.

### **Finding one's way to professional integration**

This 10-week programme allowed each of the eleven trainees to determine the rest of their course. After having met with various digital training programme managers, eight of the trainees decided to pursue a career in the digital sector and enrolment in the various training courses is underway.

### **Ask about:**

For more information on the training programmes consult:

[www.orientation-paysdelaloire.fr](http://www.orientation-paysdelaloire.fr)

<http://www.pole-emploi.fr/candidat/je-me-forme-@/formation/>

Find out more about executive education programmes at Centrale Nantes:

<http://www.ec-nantes.fr/executive-education/>